

## **Renting The Clyde for Digital Projection**

The Clyde is now equipped not only with the standard 35 mm movie projection system, but also with a high-quality professional digital projector and Blu-Ray DVD player. We've added this equipment because, increasingly, many small but interesting films are finding it hard to get a big distributor and are therefore available only in digital form. These days we can also sometimes get a film that comes in both formats a little sooner if we can show digitally. So this new option gives us some scheduling flexibility.

This additional projection system also means that we can now rent The Clyde during the daytime to individuals, groups, clubs, businesses, or organizations that want to show their own materials on the big screen. A sports league might rent The Clyde on a Saturday afternoon to show game highlights. An aspiring filmmaker might show his or her new work. Family reunions can show old home videos. Travelers can put on awesome slide shows. Businesses can put on conferences or training sessions. Churches, political groups, and special-interest clubs can show films that especially appeal to their members. Soon we hope to offer some gaming opportunities—think about a battle of the bands with *Rock Star* or *Guitar Hero* on the big screen!

There are some restraints on what can be shown by someone leasing The Clyde. For instance, you cannot show your own DVD copies of commercial films, as they are licensed and sold to you "for home use only." Copyright law requires you to have written permission for free showing or proof of payment of a licensing fee to show such a film in a public place like The Clyde. The makers of some religious and political films, for instance, might grant permission for some church or movement-associated groups to show a film for free. But your standard Hollywood film will require payment of a hefty fee, whether you show it to friends at a private party, or open it to the public.

We're not sure just how much we'll need to charge for rent yet, so we are starting with an introductory rate of \$100 per show (\$125 with staffed snackbar). That price may well have to rise once we discover what our actual costs are.

We're just now discovering the many possible uses for this new equipment. Likely you can think of some we haven't thought of yet. If so, drop us a line at [info@theclyde.net](mailto:info@theclyde.net) and let us know.